



Instant food from a Russian manufacturer





## About us

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Kukhnia Bez Granits (KBG) was founded in 2004, merged with Masan Rus Trading (1996) in 2006, acquired Alexandra and Sofia (1994) in 2007; KBG introduced to the Russian market a new revolutionary line of instant food with natural meat and meat sauces; it allowed the company to become one of the leading market players in Russia within a short period.

Our key brands are Big Lunch (noodles and mashed potato), Kuhnya Bez Granits (noodles, mashed potato) and Goryachi Polden (noodles, mashed potato, soup, buckwheat), Alexandra and Sofia (noodles, mashed potato, seasoning).

KBG currently has approximately 1500 employees; KBG has a factory near Tula city in Russia; The quality management is certified in accordance with HACCP system; The products are all ISO 9001-2011 certified and sold in a variety of packaging, including plastic packets, thermo cups and containers; some products are Halal certified. We ship our products on FCA or FOB terms (Incoterms).

KBG covers by its distribution network all Russia and ex-USSR and has branches in Vladivostok and Sankt Petersburg; holds own trade representatives in 40 cities; Our products are represented in major retail chains in Russia (Metro, Achan, Spar, etc.), Latvia (Maxima, Prisma, Iki, Rimi), Bulgaria (Si-7).

KBG is #3 in Russia in terms of value in instant food; #1 in Russia in instant food with meat in retort pouches; #1 in Russia in instant food with meat sauces; #2 in Russia in bag-type packed instant noodles.



## Instant noodles/Mash in meal boxes 110g

### BIG LUNCH



**Instant noodles with chicken/ beef:**

**Inside the tray:**

- a sachet with meat preserves
- a sachet with seasoning
- a sachet with dried vegetables
- a block of noodles
- a plastic fork

**Boxes per case: 24**  
**Shelf life: 12 months**



**Instant mashed potatoes with chicken/beef**

**Inside the tray;**

- a meat preserves sachet
- a plastic spoon
- dried mashed potato



## BIG LUNCH meal boxes

STANDS OUT ON A STORE SHELF

BIG PORTION

POPULAR FLAVOURS

RECOGNISIBLE BRAND

CONTAINS PIECES OF NATURAL MEAT

GOOD PRICE POSITIONING

MEAT SPECIALLY FRIED

PERFECT TASTE





## Instant noodles in tubs (90g)

Each tub contains:

- a sachet with meat sauce
- a sachet with seasoning
- a cake of noodles
- a sachet of dried vegetables

Available flavours:

- Noodles with pork, garlic and pepper
- Noodles with stewed chicken and onions
- Noodles Eastern style (chicken)
- Noodles with beef and spicy sauce
- Noodles with beef, mushrooms and greenery
- Noodles with lamb



**Tubs per case: 24**



## Instant noodles in cups (65g)

### Each cup contains:

- a meat sauce sachet
- a sachet with seasoning
- a cake of noodles
- dried vegetables sachet



### Available flavours:

- Noodles with pork, garlic and pepper
- Noodles with stewed chicken and onions
- Noodles with beef, mushrooms and greenery

**Cups per case: 24**



## Cups' strong points

Saler-leader in category CUPS

Rich, bright, attractive design

Natural meat sauce (paste)





## BIG LUNCH instant noodles in bowls

Each bowl contains:

- a sachet with meat preserves
- a sachet with seasoning
- a block of noodles
- a plastic fork



Available flavours:

- ✓ with turkey (110g)
- ✓ with beef and plums (120g)

**Bowls per case: 24**





## Instant noodles (pouch 75g with meat sauce)

**Each pouch contains: a noodle block, a meat sauce sachet, a mixed sachet of seasoning & vegetables**



Available flavours:

- Noodles with stewed chicken and onions
- Noodles Eastern style (chicken)
- Noodles with beef and spicy sauce
- Noodles with beef and mushrooms
- Noodles with pork, garlic and pepper
- Noodles with lamb

**Pouches per case: 60**



## Instant noodles (pouches 100g with meat sauce)

**Each pouch contains:**

- a block of noodles
- a sachet with meat sauce
- a mixed sachet of seasoning & vegetables



**Available flavours:**

- Beef & Mushrooms
- Chicken & onions

**Pouches per case: 48**



## Instant noodles (pouch 75g without meat sauce)

**Each pouch contains:  
a block of noodle block & a sachet with seasoning**



Available flavours:

- chicken flavour
- beef flavour

**STRONG POINTS:**

- Perfect taste
- Best price
- HALAL product

**Pouches per case: 60**



## Instant mashed potato in tubs (60g)

**Each tub contains:  
dried mashed potato and a sachet with meat sauce**



**Available flavours:**

- with beef meat sauce
- with chicken meat sauce

**Tubs per case: 24**



## Instant mashed potato in cups (50g)

**Each cup contains: dry mash, a sachet with meat sauce**



**Available flavours:**

- with beef meat sauce
- with chicken meat sauce
- with onions & croutons

**Cups per case: 24**



## Instant mashed potato (big bag of 250g)

### “Big Lunch” mashed potatoes



**Our Instant mashed potatoes:**

- ✓ **BIO product produced from fresh potatoes**
- ✓ **HALAL product**
- ✓ **Attractive design**
- ✓ **Attractive price**

**Bags per case: 10**



## Egg noodles

**Bag of 400 g**



- big bag
- good price
- attractive design
- the product is for cooking in a pan.

**Bags per case: 10**

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®

## Other brands of instant noodles (HALAL)



Brand "Alexandra & Sofia", 60g

Flavours": chicken/beef

Pouch contains: noodles block , sachet with seasoning, , sachet with oil

Pouches per case: 100 pcs



Brand "Mivimex", 50g

Flavours": chicken/beef

Pouch contains: noodles block , sachet with seasoning, , sachet with oil

Pouches per case: 100 / 150 pcs



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## Other brands of instant noodles (HALAL)



Brand “Zolotistaya Zhatva”, 60g

Flavours”: chicken/beef

Pouch contains: a block of noodles and a sachet with seasoning

Pouches per case: 100 pcs



Brand “Vot eto da”, 45 g

Flavours”: chicken/beef

Pouch contains: a block of noodles and a sachet with seasoning

Pouches per case: 100 pcs



## Instant mashed potato snacks (HALAL)



Brand “Zolotistoe pure”, 40g

Flavours available :  
chicken/ meat

Cup contains: potato flakes

Cups per case: 24 pcs



Brand “Alexandra & Sofia”, 37g

Flavours available:  
chicken/ beef/ onions & croutons

Cup contains: potato flakes

Cups per case: 20 pcs



Brand “MIVIMEX”, 37g

Flavours available:  
chicken/ beef/ onions & croutons

Cup contains: potato flakes

Cups per case: 20 pcs



## Our sauces

**Mivimex brand (30 pcs per case)**



### CHILI SAUCES:

- ✓ caucasian (200g)
- ✓ pepper (200g)
- ✓ pepper and garlic (200g)
- ✓ pepper, garlic and tomatoes (200g)
- ✓ BBQ sauce (200g)

### SOY SAUCES:

- ✓ traditional (210g)
- ✓ with pepper and garlic (200g)



## Our sauces

### CHIN-SU brand



#### CHILI SAUCE:

- ✓ hot and spicy (270 g)
- ✓ with garlic (270g)
- ✓ with pineapple (265g)

Bottles per case: 24



#### SOY SAUCE:

- ✓ Soy sauce (270g)
- ✓ Soy with pepper and garlic (275g)
- ✓ Soy with champignons (275g)

Bottles per case: 24



#### CHILI SAUCE:

- ✓ hot and spicy
- ✓ with garlic
- ✓ with pineapple

Bottles of 216 g, 30 pcs per case



## CONTACTS

We are looking for partners worldwide. If your company is an importer, distributor/wholesaler or a retailer, and you are interested in cooperation with us, please contact our representative (speaks Arabic, English, German, French, Dutch, Russian, Polish, Czech):

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